

# Vision Statement Summary

Barrhaven United Church seeks to be a haven of spiritual renewal by providing an environment where all can nurture and be nurtured by God’s love among God’s people in God’s place together.

## Proposed Strategic Objectives

(1) *Key Future Result:*

**REPUTATION AS A RELIABLE SOURCE OF SPIRITUAL GROWTH AND PERSONAL TRANSFORMATION**

*“Those who hope in the Lord will renew their strength. They will soar on wings like eagle’s wings; they will run and not grow weary, they will walk and not be faint.” Isaiah 40:31 NIV*

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
1. To develop a centre of excellence for prayer.	A1	1.1 By developing a prayer team	1.1.1 Regular team meetings.	Christian Education	1-4 years
			1.1.2 Designated leader (paid)		
		1.2 By teaching the art of praying.	1.2.1 Regular classes held.	Christian Education	1-4 years
			1.2.2 Increased number of 'prayers'.		
			1.2.3 Public observation of prayer		

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
		1.3 By researching and educating the benefits of prayer.	1.3.1 More people aware of the benefits of prayer.	Christian Education	1-4 years
			1.3.2 Providing comprehensive resource material.		
		1.4 By offering spiritual direction.	1.4.1 Hiring / employing a Spiritual Director.	Christian Education	5-10 years
		1.5 By opening the centre to all who are interested.	1.5.1 number of participants	Christian Education	5-10 years
2. To develop a centre of excellence for Biblical studies.	A1	2.1 By offering regular Bible studies for all ages and levels (including children / youth)	2.1.1 Active, ongoing scripture-based programs for adults, youth, leaders of children.	Christian Education	1-4 years
		2.2 By offering theological discussion and education through classical and contemporary authors.	2.2.1 Increased participation at seminars.	Christian Education	1-4 years
		2.3 By establishing a leadership core.	2.3.1 Paid staff	Christian Education	5-10 years
			2.3.2 Volunteer leaders		
		2.4 By providing education and support to those involved in child and youth ministry.	2.4.1 Confidence and training reflected in Sunday School staff and youth ministers.	Christian Education	1-4 years

**(2) Key Future Result:**

**A CONSISTENT COMMUNITY OF ACCEPTANCE AND BELONGING BOUND BY THE LOVE OF GOD**

*Jesus said, “you shall love the Lord your God with all your heart and will all your soul and with all your mind...and you shall love your neighbour as yourself.” Matthew 22: 37-39 NRSV*

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
1. To create opportunities to interact	A1	1.1 By identifying specific 'constituencies' within the Church and to create opportunities to get together in a social way.	1.1.1 Increased number of events offered and the attendance at these events.	Social Committee	1-4 years
		1.2 By meeting new people not necessarily new to the Church: just new to you.	1.2.1 Increased number of new personal relationships.	Membership & Visitation	1-4 years
2. To actively encourage new ideas.	A1	2.1 Inserts in bulletin asking for ideas on specific topics.	2.1.1 Number of returns will increase by (16.6) % every year.	Council	1-4 years
		2.2 By securing Youth Group members to provide childcare for talkback sessions.	2.2.1 Number of times that childcare is required will increase.	Youth Leader – CE	1-4 years
			2.2.2 Number of parents taking advantage of this will increase.		
		2.3 By talking to presbytery, other Churches, newcomers and those leaving our Church about new programs developed by UCC or locally by other Churches.	2.3.1 New ideas will be generated.	Presbytery Representatives	1-4 years
			2.3.2 Success stories from other Churches will be tried here.		
2.4 By rotating UCC ministers within West End Churches.	2.4.1 Positive feedback from congregation about this at a talkback session or indirectly.	Worship	1-4 years		

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
			2.4.2 Increased attendance at these sessions.		
3. To understand the diversity of our community and to reflect that in the congregation.	A	3.1 By offering programs to enhance understanding.	3.1.1 The number of programs offered for diverse groups will increase.	Outreach Committee	1-4 years
			3.1.2 The attendance of these programs will be sustained		
	3.2 By striving to reflect the diversity of our congregation when we staff (paid or volunteer) where it makes sense	3.2.2 Contributing staff have diversity awareness training	Outreach & CE Committees		
		3.2.2 Feedback from users – positive and negative			
3.2.3 Identification and reaction to changes in community					
4. To raise the interest level of people to participate.	A	4.1 By increasing pizzazz in activities, etc. (e.g. clowns at family picnic)	4.1.1 Attendance at activities will increase by (12.5) % over per annum.	Council	1-4 years
			4.1.2 Enthusiasm of participants will be evident.		
5. To have a growing comfort level within the congregation to talk about personal faith.	A1	5.1 By having more opportunities to discuss individual faith.	5.1.1 Increased organized activity.	Worship & CE Committees	1-4
			5.1.2 Increased number of people seeking to talk about personal faith.		
6. To project that we are a community that acknowledges the presence of God in our lives. <i>(Possible Outcome: realize we are part of a greater network)</i>	A	6.1 By being a community that expresses thankfulness.	6.1.1 More lay participation.	Council & Committees	1-4
			6.1.2 Increased number of volunteers.		

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
		6.2 By talking to friends and neighbours about life in this congregation.	6.2.1 Survey Results	Outreach Committee	1-4
		6.3 By having an, 'Invite your Neighbour' Sunday.	6.3.1 Survey Results	Worship	1-4
7. To emulate the unconditional acceptance of all led by Jesus' example.		7.1 By letting the community know that the Church is there to help.	7.1.1 Number of requests for help.	Outreach Committee	1-4
			7.1.2 Types of requests (including marginalized)		
		7.2 By reaching out to those in need.	7.2.1 Number of times offered help.	Outreach Committee	1-4
			7.2.2 Ways in which we help		

**(3) Key Future Result:**

**RESPONSIVE PRODUCTS AND PROGRAMS**

*Jesus said, “the Sprit of the Lord is upon me, because he has anointed me to bring good news to the poor. He has sent me to proclaim release to the captives and recovery of sight to the blind, to let the oppressed go free, to proclaim the year of the Lord’s favour... Today this scripture has been fulfilled in your hearing.” Luke 4: 18,19,21 NRSV*

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
1. To use technology within the Church to enrich the worship experience	A	1.1 By providing multi-media capability	1.1.1 Less dependent on print media in our worship services.	Worship	1-4 years
2. To use technology to take our Church into the community.	A	2.1 By taking full advantage of the www (e.g. webcast; interactive communications)	2.1.1 Webcast, video library	Publicity	1-4 years
			2.1.2 Number of remote viewings		
3. To be more responsive to emerging needs.		3.1 By developing social programs for students / young adults	3.1.1 Number of events for young people	Christian Education	1-5 years
			3.1.2 Number of young people involved in church		
		3.2 By fleshing out the educational component of ministry	3.2.1 Number and availability of programs	Christian Education	1-10 years
		3.3 By developing a ministry for newcomers to the Church community.	3.3.1 Having a current, relevant orientation package to handout and used as a resource	Christian Education, M & V, Worship	1-4 years
		3.4 By ensuring congregation is aware of ever-changing needs, growth factors and responsibilities	3.4.1 Informed congregation deals openly and constructively with conflict	Council	1-25 years

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
4. To maximize skills and abilities of our members.		4.1 By increasing the number of performance opportunities	4.1.1 Number of opportunities undertaken and executed successfully	Council	1-25 years
		4.2 By developing and maintaining a volunteer data base	4.2.1 Current Database in place and used as a resource	Stewardship	1-4 years
		4.3 By providing workshops and training	4.3.1 Increased number of qualified volunteers taking on new challenges	Christian Education	1-25 years

**(2) Key Future Result:**

**ACTIVE IN THE WIDER COMMUNITY**

*“Truly I tell you, just as you have done it to the least of these who are members of my family, you did it to me.” Matthew 25:40*

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
1. To be aware of Outreach needs in greater South Nepean	A1	1.1 By consulting with other community leaders / groups (e.g. service clubs, Gov't Dept. NGO's, local health Dept. social service people, schools)	1.1.1 Will be two-way communication between BUC and these groups.	Council	1-5 years
			1.1.2 Invitations from these groups to participate with them.		
2. To be a resource to people of all ages within South Nepean	A1	2.1 By organizing activities / informative sessions on topics of interest to subsets of our community. (e.g. mothers' group, senior's cards-afternoon, teen summer program (street ministry), families of children with special needs.	2.1.1 Smaller groups will be meeting in the church during the day.	Outreach Committee	1-4 years
			2.2 By providing information on other resources outside our Church.		
		2.2.1 Number of requests for information	Outreach Committee	3-7 years	
		2.2.2 Number of information sites used – electronic and community based			
2.2.3 Timeliness of feedback to requesters					
3. To be a supporting partner of a developing community (nationally or internationally)	A	3.1 By identifying and developing a partnership with a national, international organization or group.	3.1.1 Within 10 years we will have a partnered community.	Council	5-10 years
			3.1.2 An exchange with this community will take place.	Council	2-5 years
			3.1.3 Enthusiastic congregational support.	Council	1-4 years

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
4. To be active in interfaith dialogue	A1	4.1 By inviting other faith communities to share with us their beliefs and traditions.	4.1.1 Will show respect, friendship and support of people of other faiths.	Worship	1-25 years
		4.2 By undertaking a joint project.	4.2.2 Number of projects undertaken and successfully executed.	Worship	3-6 years
5. To a partner in addressing community issues		5.1 By playing an advocate role.	5.1.1 Ability to channel resources	Outreach Committee	1-5 years
			5.1.2 Perception as fair and responsive partner		
			5.1.3 Seen as an unbiased party		
		5.2 By informing our Church of community issues	5.2.1 Frequency of announcements – oral and in print	Outreach Committee	1-25 years
			5.2.2 Reaction time to inform Re: new and emerging issues		

**(3) Key Future Result:**

**HIGH PROFILE IN THE COMMUNITY**

*“Let your light shine before others, so that they may see your good works and give glory to your Father in heaven.” Matthew 5:16 NRSV*

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
1. To increase physical visibility.	A1	1.1 By landscaping front yard to be open & visible	1.1.1 Having curbside appeal	Facilities	1-4 years
		1.2 By buying / building a new sign: A) in front with light B) differing locations C) road signs	1.2.1 Having a new sign	Facilities	1-4 years
			1.2.2 Having lights		
		1.3 By advertising: A) local newspapers B) table at fairs C) distributing flyers	1.3.1 See an increase in numbers attributed to advertising (survey)	Publicity	1-4 years
			1.3.2 Distributing flyers		
		2. To have a stronger presence.	A1	2.1 By liaising with community groups and leaders.	2.1.1 Community groups seek us out as a resource.
2.2 By providing resources: A) space availability B) public lectures C) concert-grade sound system and instruments	2.2.1 Maximized space usage.			Council	1-10 years
3. To be known as a Church where worship provides an opportunity to be open to God	A1	3.1 By having relevant contemporary preaching	3.1.1 Worship attendance grows	Worship	1- 4 yrs
		3.2 By having multiple services	3.2.1 More services	Worship	6-10 yrs

Objective	Priority	Goal	Performance Indicator	Council Committee	Timeframe
		3.3 By having several choirs and instrumental groups and style of music	3.3.1 Choirs and instrumentalists grows	Worship	1-4 yrs
		3.4 By touching the heads and hearts of people	3.4.1 More church loyalty, more consistent attendance	Worship	1-4 yrs